



Dr. Robert Gifford of Victoria to receive CPA Award for Distinguished Contributions to the International Advancement of Psychology

Ottawa (June 7, 2016) – The Canadian Psychological Association (CPA) is pleased to announce that Dr. Robert Gifford has won this year's CPA Award for Distinguished Contributions to the International Advancement of Psychology.

The award is presented to a CPA member or fellow who has made significant and enduring contributions to international cooperation and advancement of knowledge in psychology.

Dr. Gifford is a well-known leader in the field of environmental psychology who has contributed greatly to our understanding of psychological barriers to action on climate change. As editor of the *Journal of Environmental Psychology* and author of the textbook, *Environmental psychology: Principles and practice*, which is now in its fifth edition and is used by more than 70 academic institutions worldwide, his international influence is considerable. Among his greatest research achievements is the leadership of an 18-country study on personal assessments of the state of the environment at local, national, and global levels.

Over the course of his career, Dr. Gifford has played an important role in raising the profile of environmental psychology both within and outside the field. He has become an important ambassador for psychology by sharing the message that psychologists can help us understand inaction on climate change and can help change behaviours to the benefit of our planet.

Dr. Gifford will receive his award at the CPA's 2016 National Convention, taking place at the Fairmont Empress and the Victoria Conference Centre in Victoria, B.C. from June 9-11, 2016. The convention will be attended by nearly 1,200 researchers, practitioners, students, and policy makers from across the country and will feature presentations on a wide array of psychological topics.

- 30 -

About the Canadian Psychological Association (CPA)

The Canadian Psychological Association (CPA) is the national association for the science, practice, and education of psychology in Canada. With over 7,000 members and affiliates, CPA is Canada's largest association for psychology. For more information, visit www.cpa.ca.

Media at the Convention

Media are highly encouraged to attend. Registered press will have complimentary access to the convention. Badges are required of all convention participants for entry into sessions and must be worn at all times. For more information, please contact the CPA's communications coordinator.

Press inquiries should be made to:

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