

# Canadian Psychology

# 2005 Advertising Rate Sheet



## ADVERTISING RATES (PER INSERTION\*)

All rates are net. Effective January 1, 2005

	1 Time*	2 Times**	3 Times**	Typesetting
Full Page	\$485.00	\$460.00	\$450.00	\$150.00
1/2 Page	\$385.00	\$365.00	\$355.00	\$75.00

\* Insertions in all CPA Publications can be combined to earn volume discount

\*\* Plus typesetting fees if applicable  
GST #:10686 5736 RT\*\*\*\*

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Canadian Psychology is published by the Canadian Psychological Association. The Journal's mandate is to present generalist articles in areas of theory, research, and practice that are potentially of interest to a broad cross-section of psychologists.

**Issued: Quarterly - February - May - August - November**

**Deadline: 1st of month prior to publication**

**Circulation: 5,400 Paid Subscription**

**ISSN #: 0708-5591**

### Premium Positions:

Outside Back Cover:	\$550.00
Colour: Std.	\$375.00
Match.	\$410.00
4 Colour	\$995.00 extra

### Artwork Requirements:

- Quark Xpress (with fonts and attachments)
- Acrobat PDF Files
- Adobe Illustrator (EPS)
- Adobe Photoshop (300 dpi)

### Standard size (wide/deep)

Full page:	7" x 9"
1/2 page:	3 1/2" x 9"

### Inserts/outserts/BRC's:

Rates available upon request from Canadian Psychological Association

**Notes:** Material should be supplied camera ready otherwise typesetting and production charges are as follow: minimum of **\$75.00** for a 1/2 page, **\$150.00** for a full page.

## MAILING INSTRUCTIONS:

Send contracts, insertion orders and production material to:

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