

Canadian Journal of Behavioural Science

2005 Advertising Rate Sheet



ADVERTISING RATES (PER INSERTION*)

All rates are net. Effective January 1, 2005

	1 Time*	2 Times**	3 Times**	Typesetting
Full Page	\$485.00	\$460.00	\$450.00	\$150.00
1/2 Page	\$385.00	\$365.00	\$355.00	\$75.00

* Insertions in all CPA Publications can be combined to earn volume discount

** Plus typesetting fees if applicable

GST #:10686 5736 RT****

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The Canadian Journal of Behavioural Science publishes original, empirical contributions in the following areas of psychology: abnormal, behavioural, community, counselling, educational, environmental, developmental, health, industrial-organizational, clinical neuropsychological, personality, psychometrics, and social.

Issued: Quarterly - January - April - July - October

Deadline: 1st of month prior to publication

Circulation: 4,700 Paid Subscription

ISSN #: 0008-400X

Premium Positions:

Outside Back Cover:	\$550.00
Colour: Std.	\$375.00
Match.	\$410.00
4 Colour	\$995.00 extra

Artwork Requirements:

Quark Xpress (with fonts and attachments)
Acrobat PDF Files
Adobe Illustrator (EPS)
Adobe Photoshop (300 dpi)

Standard size (wide/deep)

Full page: 7" x 9"
1/2 page: 3 1/2" x 9"

Inserts/outserts/BRC's:

Rates available upon request from Canadian Psychological Association

Notes: Material should be supplied camera ready otherwise typesetting and production charges are as follow: minimum of **\$75.00** for a 1/2 page, **\$150.00** for a full page.

MAILING INSTRUCTIONS:

Send contracts, insertion orders and production material to:

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